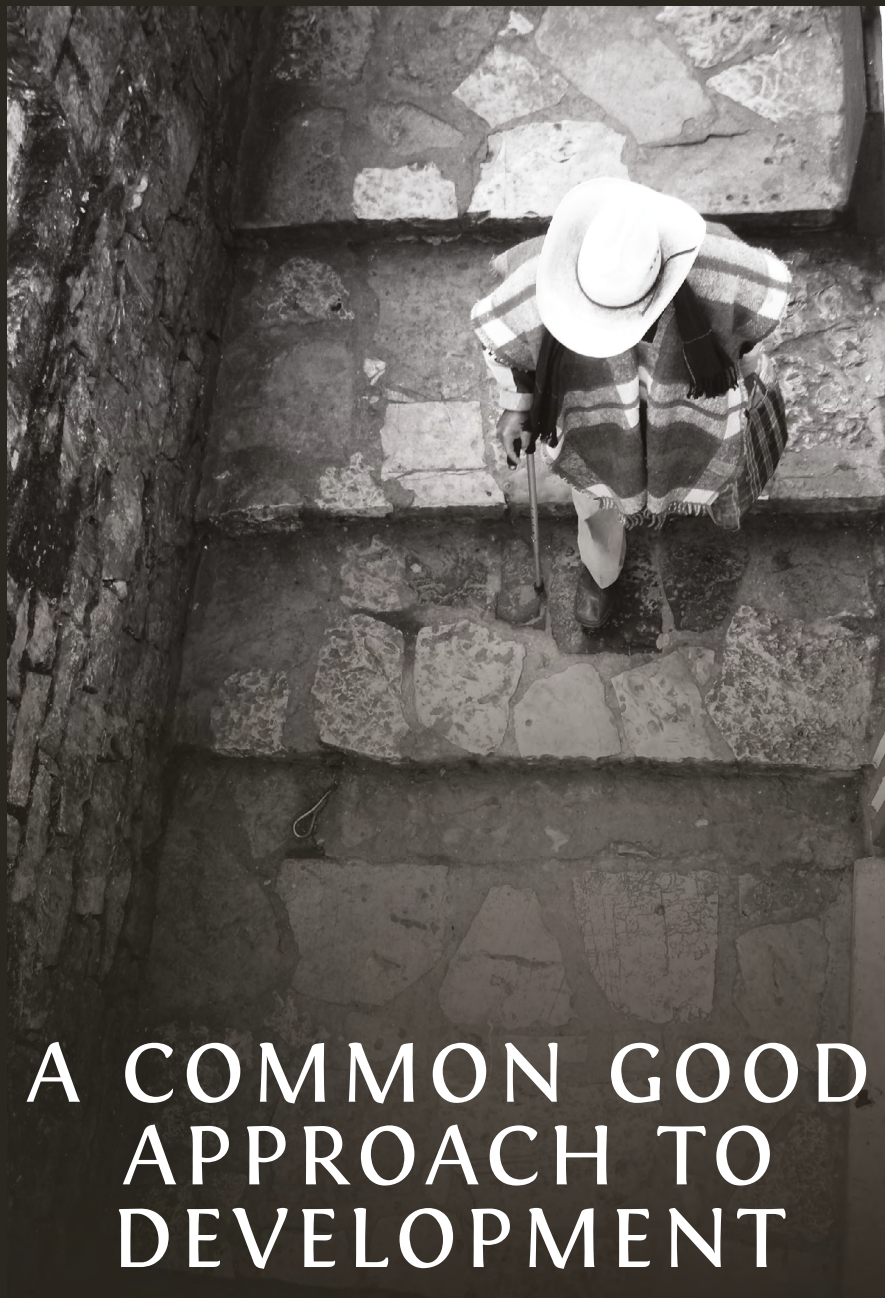


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A COMMON GOOD APPROACH TO DEVELOPMENT

Collective Dynamics of
Development Processes



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3. Design and Reflection on the Metric of Common Dynamics¹

Oscar Garza-Vázquez and Viviana Ramírez

Introduction

Development efforts are increasingly challenging as the world becomes more complex. The interconnectedness of peoples and economies, the diversity of cultures, and the endurance of global development issues demand more than ever approaches that are able to capture this intricacy and multidimensionality both at the global and local levels. In the search for such approaches, development indicators have burgeoned, contributing to the monitoring of the progress of societies and the effectiveness of policy and public decision-making in the last decades. However, most of these efforts focus on measuring progress at the international and the individual levels, overlooking the collective production of progress by people acting together in local contexts. The Institute for the Promotion of the Common Good (IPBC) seeks to meet this gap by proposing a metric of common good dynamics at the municipal level that can capture the shared construction of social goods in order to guide local governments in their development plans.

Although there seems to be a growing interest in moving beyond individualistic narratives, few approaches have ventured to create measures on relational or collective processes. In addition, as explained below, the focus of these approaches either remains at the level of

1 Chapter 3 of this book presents a slightly modified version of the article with the same title available in *Rivista Internazionale di Scienze Sociali, Research In Social Science* (2020), vol. 4, published by Vita e Pensiero, Università Cattolica del Sacro Cuore, Milan, Italy. We are grateful to the editors of the journal for granting the rights.

outcomes or considers a particular dimension in isolation. Instead, the metric presented here adopts a systemic approach within process-oriented dimensions. As such, the contribution of the metric offered here is that it captures the quality of the *nexus of the common good* by analysing how the *structural* and *dynamic* aspects of the production of common goods combine to build a society that lives together. The *structure* of the common good comprises the way in which the social and institutional context in the municipality frames people's opportunity to live well and to achieve collective goals, while its *dynamics* involves the expected patterns of behaviour in which the residents act in the production and distribution of the basic common goods of a municipality over time. The metric examines these aspects of the *nexus of the common good* through the interconnection of five dimensions: *Justice, Stability, Governance, Collective Agency Freedom, and Humanity*.

This article introduces the metric of the common good proposed by the IPBC research group and discusses the steps taken in the construction of the seventy-one indicators that comprise the aforementioned five dimensions, the advantages of this perspective, and the remaining challenges. It is structured as follows. The first section summarises and comments on the pertinence of the common good approach proposed in this book. The second lays out the process of constructing the indicators. This was primarily a dialectic process between experts in the theory of common good, measurement specialists, and local government officials and political actors knowledgeable in the local challenges of the municipalities. This section also reviews the qualities sought in the items as they were designed, as well as the challenges faced. The third section presents the dimensions and the items that comprise them, delineating the specific aspects of the dimension that each item seeks to capture. Before the conclusion, the fourth section discusses the metric's contributions and future challenges if it is to be used to guide policy and decision-making at the local level.

1. The Theoretical Foundations of the Survey

Measuring is never done for its own sake. The collection of data is necessary in order for us to keep track of the evolution of those things that we care about. It provides us with information about how we are doing, whether we have advanced, and how much more we can achieve.

As Székely's (2005) book title states, numbers also move the world; what is measured can be improved. In addition, data allows us to infer things that are beyond our own sight. By learning about how different variables connect with each other we can better understand the world in which we live. We can also learn about some realities which have been ignored by current metrics and of whose complexity and avenues for improvement we have little knowledge. Yet, developing measurements is no simple task. It is always imperfect, and it is always value-laden. Hence, the best one can do is to try to measure what really matters based on people's realities and a sound theoretical framework, and to be transparent about the choices one makes in this process.

Previous chapters in this book have introduced the theoretical foundations of the metric of the common good presented here (see also Beretta and Nebel 2020, Nebel and Arbesu-Verduzco 2020). These chapters offer a rationale for the development of a practical measure of a common good approach as a necessary practical tool to complement existing metrics of 'social' progress. As mentioned, most of these 'social' indicators rely on aggregated individual data as a proxy for the social, and thus they fail to account for the systemic interactions, that is, the interconnection between the common institutions, values, and shared practices underlying the production of individual results. Instead, the matrix of the nexus of the common good aims its focus 'on *commons*', that is, on those things that we value, produce, share, and benefit from, as a collectivity. Likewise, as opposed to these measures, the metric developed here focuses on 'the *process* by which these [collective goods] combine in society to create a nexus-of-commons'.

This move is a major contribution to the conceptualisation of development and to the design and evaluation of social policies to improve people's lives. It responds to the urgent need for measuring things that have long been left outside of our modern conception of development and wellbeing, namely the structural and relational aspects of development, in order to place them in the academic and political agenda.

For a long time, we have given too much importance to what we measure (just because we can measure it) instead of measuring what is important. Indeed, some still justify the use of GDP as a measure of social progress due to its simplicity and its *apparent* exactitude. Yet, even if we assume that GDP indeed offers a precise measure, we may still ask

whether it measures the 'right' thing.² In the last thirty years, we have seen great advancements in terms of indicators going beyond GDP. Most of these emphasise the need to focus on what really matters, namely, the person and her wellbeing. Nowadays, we know that a GDP measure is simply insufficient (even if necessary), and not the most important indicator of the development of societies, as it does not capture what we truly care about, i.e., people's quality of life. In response, several efforts to measure people's wellbeing have emerged (e.g., Bhutan's Gross National Happiness Index, the Human Development Index, Italian BES, and others). Even if measurements differ, the great majority of them coincide in insisting on the complexity of people's lives, and thus defend the use of multidimensional indicators to assess social realities, and to inform the design, monitoring, and assessment of policies.

This has signified a huge improvement in more directly measuring the relevant dimensions of people's lives. Now, besides income, we have information about health, education, standards of living, and so on. This has also translated into improved poverty measures which now provide a more realistic picture of the many deprivations people face when in poverty (e.g., see the Multidimensionality Poverty Peer Network, www.mppn.org). However, there are also some problems with these measures and with how we interpret them. These issues amount to the fact that these measures rely on the aggregation of individual data, and the fact that we tend to wrongly assume that they are the *only* thing that matters. Indeed, we have come to use these multidimensional measures of individual wellbeing as a new substitute for the supremacy of GDP, as if they were the only relevant information capable of informing development policies. This has the unintended consequence of dismissing as unimportant other features that do not appear in our statistics, even though these are crucial for an integral notion of development and for combating poverty effectively. With the transition from GDP measures to various forms of aggregation through individual wellbeing measures, we have ultimately removed the person and her

2 The following paragraphs are inspired by the ideas of two well-known economists: 'We need to stop making important what we measure, instead we need to measure what is important' (Branko Milanovic). Measuring what matters may involve rejecting being 'precisely wrong in favour of being vaguely right' (Hawthorn on Amartya Sen's work: 1987, viii).

experience of life from the social context in which she is embedded and in which her wellbeing is co-constructed.

It is in this sense that, by emphasising the dynamic processes and the socio-structural aspects of development, the common good approach proposed in this volume makes an important contribution. It asks us to reinterpret and broaden the way in which we read the success or failure of social life in at least two areas.

First, it recognises that the processes through which a society generates its outcomes in terms of individual wellbeing are also relevant to our lives. That is, it is not enough to know what kind of functionings people manage to achieve. We also care about other things such as the social arrangements in which we live, people's collective freedom to exercise their agency and responsibilities in society, and the humanity of the processes to achieve them, as these are all part of the complex social dynamic in which we live, and which informs our behaviour. While these concerns are not unique to the common good approach presented in this edited volume, our approach does go further, since these structural aspects are understood as an inherently connected, systemic whole. That is, rather than treating these aspects as isolated dimensions that form part of the development process (e.g., measures of Rule of Law), they are seen as working in a nexus. Justice, for instance, cannot be fully understood without reference to agency freedom, the quality of governance, and so on. Precisely how the latter dimensions (Collective Agency, Governance, and others) work in harmony with others determines how we address justice concerns. It is the quality of these interconnections that the common good approach sets forth, through a matrix of five dimensions—as further explained below. The common good approach does not focus on the function of legal and legitimate authority alone, but also on the total community dynamics within a territorial demarcation.

Secondly, it shifts our concerns from *static* end states of individual functionings to actual *dynamic* patterns of behaviour. The common good approach's primary concern is action rather than accomplishments. As such, it diverts its focus from what people achieve and the quantity in which they achieve it, towards what people—in conjunction with others—actually do in order to achieve whatever they value, and how. Ultimately, it is people's practices and their social interactions that provide us with a richer understanding of the quality of the social

development actually experienced by the members of a given community. For instance, from this perspective, to understand the situation of health in the population would imply focusing on whether shared values, goals, and practices lead people in a given community to be healthy, as opposed to measuring only the actual health of each individual (which would disregard the social context in which the results of such a study were produced).

Overall, this stance encourages us to realise that many (if not all) of the things we value, such as agency, humanity, dignity, and other fuzzy concepts, do not reveal themselves dichotomously in our lives. These are not something you either have or do not have. Rather, they are states which are constantly being negotiated and co-constructed in conjunction with others. Therefore, a common good approach affirms that the experience of being agents, of living in a humane way, and so on, can be better appraised through a gradient scale at the social level (i.e., by measuring the extent to which these aspects are present as practices in a given population) rather than as an on/off condition that can then be aggregated for the population as a whole. In fact, both *individual* and *social* achievements are sustained by the recurrence of practices in society, rather than being an on-off condition of individuals within society. Hence, the problem with most measures of social progress focusing on outcomes is that, although they can tell us something about people's wellbeing or agency, for example, the resources that people possess or their internal abilities to make choices (e.g., income, ownership of resources, literacy levels, self-esteem), do not reveal anything about the vitality of practices, nor the extent to which those practices are spread across the population, nor indeed their permanence in the near and distant future.

In sum, a metric of the common good dynamic reveals the fact that although the person and her wellbeing are a central part of development, this is not the *only* concern, as it does not provide the necessary information to tackle the systemic problems we face in the modern world. Operationalising the common good as a nexus, therefore, makes us move beyond individualised, static measures to appraise the dynamic process through which we generate, share and enjoy common goods (including individual enjoyments).

This metric seeks to move beyond a simple description of the state of things (in terms of individual access to education, health, etc.), to

allow us to say something about *how* these outcomes are generated. For example, obtaining a desirable outcome through a desirable process that respects human dignity and freedom, is not the same as doing so by means of an undesirable and disrespectful process. Simply stated, we could arrive at similar results in terms of individual levels of wellbeing through very different social dynamics. Therefore, we need to be able to discern between desirable and undesirable development processes, just as we need to know why desirable outcomes are not attained in certain contexts. We need to assess people's behaviours and the processes and social structures in which their actions take place, and understand how these—together—result (or not) in a common good dynamic, in the hope of a freer, more human, more just society. The challenge is to encapsulate this process in a metric. This is precisely the task that the IPBC has set itself, and the subject of our discussion in the following paragraphs.

As has been argued in the previous chapters, and as the metric will show, the questionnaire seeks to capture information through the expected social practices and expected patterns of human behaviours. This is motivated by the idea that every person is deeply embedded in a social context with specific rules that structure their actions and interactions. These socially recognised patterns of behaviour that coordinate our social interactions inform us of whether a particular social dynamic promoting the common good (or a common bad) is being reinforced or transformed. Indeed, when we think, act, and choose, we are not only deciding our way of life, we are also reproducing or confronting social structures that—partly—determine and validate our actions and the processes by which we do things in our common social life (see also Chapter 4). It is through our shared actions with others that we produce, procure, and experience common goods. As such, the metric aims to inform how institutions, behaviours, and groups interact with one another to constitute a nexus of the common good. This will be a necessary tool for informing policies through a more comprehensive view of social dynamics, with the aim of a flourishing community and flourishing individual lives.

The IPBC's team proposes to capture the collective dynamic processes and their interconnectivity through the matrix reproduced below (Figure 1). The model identifies the five normative dimensions deemed minimally necessary for the production of common goods at the

local level. It also illustrates the fact that accounting for the presence or absence of each of these dimensions alone is insufficient; for the common good is the systemic outcome resulting from the quality, strength, and density of the interactions between these dimensions—rather than the simple results of their aggregation as separate phenomena. Therefore, the matrix envisions the nexus of the common good as the dynamic resulting from the combination of and interactions between each of these dimensions.³

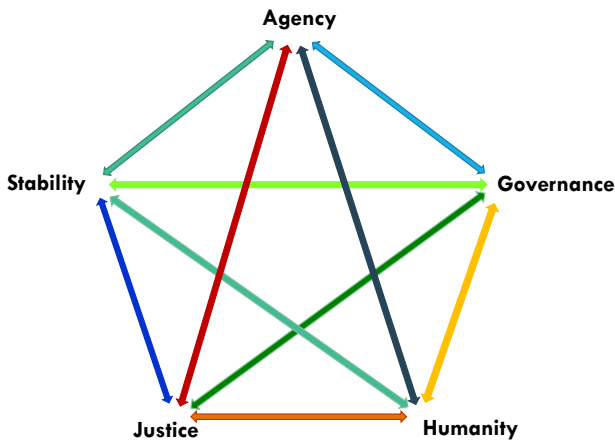


Figure 1. The common good pentagram. Source: Nebel and Medina (in this volume).

2. The Design of the Survey

Anyone who has designed a survey or collaborated in the process knows that it is no easy task. There are too many considerations to take into account in order to stay as close as possible to the original intention of the theoretical framework. Even apparently unproblematic features, such as the wording, response options, and order of questions in a survey can affect the quality of any metric (e.g., Kelley et al. 2003; Brown 2009). Therefore, our metric went through a careful design process, which we can map in relation to recommendations from the literature.

³ We provide a brief description of each of these dimensions below, along with the items proposed to measure each dimension.

The construction of the items was primarily the result of an iterative process undertaken in consultation with a number of experts to reflect on how we could operationalise the notion of the common good and to provide advice on the indicators produced. The IPBC, based at the Universidad Popular Autónoma de Puebla (UPAEP), together with other academic institutions, carried out a number of research seminars—Puebla (December 2017), Barcelona (23–24 May, 2018), Notre Dame (22–23 October, 2018) and Puebla (13–14 February, 2019 and 25–26 October, 2019). These meetings sought to bring together a diversity of perspectives, from academics, policy experts, members of civil society and local mayors who engaged in discussions about the conceptualisation and operationalisation of the common good at the municipal level.

In addition to these academic assemblies, individual meetings were held with key specialists such as Flavio Comim (May 2019), Clemens Sedmak (October 2019), and Gerardo Leyva (May 2019), as well as virtual discussions with a large group of academics that have made invaluable comments on the proposal. Finally, the formal production and refinement of the items was achieved through regular meetings of the core research team between March and October 2019. The purpose of these meetings was to integrate the knowledge produced in the aforementioned discussions, while considering the formal requirements of survey indicators and ensuring careful planning and piloting of the survey application.

One of the main difficulties in this process was that many of the items of the metric are completely new in the literature, having been developed for the novel approach presented in this book. For this reason, although the model and the dimensions of the model behind this survey are based on extensive theoretical research, the particular items of the survey were developed through an exploratory process that gave priority to capturing the particular aspects of collective life in Mexican municipalities.

In addition, according to the literature, the process of designing survey questions needs to include some reflection about the qualities that items must follow in order to be selected for the metric. A review of the literature quickly showed that there is a variety of qualities that indicators need to satisfy. In the literature, however, the use of different names to indicate similar qualities is common and, often, the qualities

chosen in each study or project are dependent on the final purposes of the scale.⁴ Hence, we would be interested in developing items that satisfy the following qualities, which include many of the suggestions of the literature, without losing sight of the particular interest of this metric, i.e., to measure common good dynamics at the municipal level and to diagnose ‘development priorities at the local level’ through self-reported surveys. For this purpose, the four qualities are: specific, relevant, meaningful, and intelligible.

Specific: Items should be specific in the sense that they capture only the component that they intend to measure, and not any other element within the metric. To achieve this, items should clearly describe and adequately reflect the phenomenon targeted with the measurement. To maximise specificity and the respondents’ understanding, it is also important to be clear and unambiguous in the terms included in the item. This is essential to ensure that the data collected is consistent and comparable across municipalities and times. The complexity of the theoretical model behind this metric made achieving specificity particularly challenging. Since the purpose was that each item captured a particular aspect of the nexus of common good—and thus the linkages between dimensions and basic common goods (BCG)—it was sometimes difficult to highlight the aspect that predominated in a statement. To achieve this, the team focused specifically on simplifying the wordiness of the items and being clear about what the particular intersection of the model being measured was. Hence, the team tried (to the extent that this was possible) to avoid items that captured more than one aspect at a time, in order to reduce confusion in the respondent as to what the true purpose of the item was. Yet, this was not always possible and thus some items may not comply perfectly with this requirement. Nonetheless, this was a conscious decision by the team so as to ensure that the survey did not lose its complex systemic approach (which, in the end, is one of the main added values of the approach).

Relevant: To comply with this requirement, items should offer a valid measure of the desired underlying construct. There are a number

4 A commonly cited approach is SMART, a methodology used by a number of development agencies (e.g., the World Bank and the UN) and governments to construct indicators that measure social outcomes and programme results. SMART stands for indicators that are Specific, Measurable, Attributable, Realistic and Time-bound (for a broader list of qualities see e.g., Brown, 2009).

of ways to assess this, for example the underlying construct might be decided statistically through factor analysis or based on the theoretical framework employed. In this project, relevance was assessed based on the degree to which the item was able to capture the dimensions proposed by the theoretical framework of the common good. Hence, if the item needed to capture, for example, the intersection between a dimension and one of the basic common goods (see section 3 below for further explanation about this), this intersection was first defined conceptually and then the item was construed based on that conceptual definition. Take the intersection between 'Governance' and the basic common good of 'Rule of Law' as an example. To develop the item, this intersection was first defined as the extent to which the law served everyone in the locality, and then the item was construed under this definition. Therefore, the final form of the item was 'In this locality, the municipal administration is at the service of the majority' (see Table 4 below).⁵

Meaningfulness and Intelligibility: This means that items must be intelligible and easily interpreted by the average respondent. There are a number of ways to achieve this, and one of them is cognitive interviewing. Cognitive interviewing is a technique that has expanded over the last forty years. It is routinely used by national institutes and research centres and has been recommended as a useful tool for developing quantitative indicators of multidimensional models of wellbeing (Camfield 2016). This tool uses qualitative interviews to test surveys, and it permits observation of the cognitive process that respondents use to answer the survey and evaluation of the quality and effectiveness of the items as well as questionnaire design (see Willis 1999; Forsyth and Lessler 1991).

In the construction of this metric, cognitive interviews were carried out with six individuals who were chosen based on their socioeconomic characteristics that resembled the average population in municipalities in Mexico (e.g., primary or secondary schooling, low- or middle-income households, etc.). The interview process sought to prompt the individual to reveal information about their comprehension of the statement, their response processes and the recall strategies they use to gather the information needed to answer a statement. The core research

5 Tables 1 to 4 present the items and the conceptual definition or justification of the indicator for each dimension.

group discussed the findings from these interviews extensively in a series of meetings. These interviews allowed for the identification of those items that were difficult to comprehend or that entailed a complex cognitive evaluation from the respondent. They also helped us to improve response options and item wording, to get a sense of the length of the whole survey and to make a more thorough selection of the final list of items included in the scale.

Ultimately, the resulting version of the survey, including demographic questions, was finally tested in two pilot applications, one in the municipality of Ocotepéc (June 2019) and one in the municipality of Atlixco (May 2019). In addition to testing the psychometric performance of the metric, these two pilot studies permitted us to test the entire fieldwork plan. This included, first, identifying the best mode of survey administration for these contexts (either paper-based or electronic surveys), and second, selecting the ideal training for the data collectors. The version of the survey that resulted from these pilot exercises was then used to collect data from stratified and representative samples in Atlixco and San Andrés Cholula, results which are reported in the respective articles in a special issue of *Rivista Internazionale di Scienze Sociali* (RISS 2020).

Based on the previous process, the final items of the survey were designed as statements to ascertain the level of agreement-disagreement of respondents on each issue. A five-point Likert scale was used for response options: (1) strongly disagree, (2) somewhat disagree, (3) neither agree nor disagree, (4) somewhat agree, and (5) strongly agree. The limitations of agree-disagree response scales are well-known as they can be more prone to acquiescence response bias (Krosnick 2012). This bias reflects the common desire of people to be seen as affable and thus tend to agree with the statement regardless of its actual content (see also Nebel and Arbesu-Verduzco 2020 for other limitations). Despite these limitations, this response scale also has noteworthy advantages as it eases the administration of the survey by significantly reducing the duration and increasing comparability across dimensions and indicators to identify underlying constructs. Hence, in this metric this format allows us to reduce the time spent on data collection and other biases that arise as respondent tiredness increases.

The final survey is structured as follows. The first section contains fourteen demographic questions measuring well-known drivers of development and socioeconomic status including neighbourhood, sex, age, education, employment, and ethnicity; and five items that together form an indicator of socioeconomic status (number of bathrooms in the household, number of automobiles owned, access to Internet connection in the household, number of family-members employed, number of people sleeping in the kitchen). The second section of the survey covered the five dimensions of common good measured, through seventy-one items in total; sixteen items for Justice; eleven items for Stability; sixteen items for Governance; eleven items for Collective Agency Freedom; and seventeen items for Humanity. The final version of the survey, along with its content and justification, is presented below.

3. The Dimensions of a Common Good Metric and Its Indicators

The structure of the survey and its characteristics aim at reflecting the theoretical foundations of the metric explained above in two ways.

First, one of the purposes of the metric was to move beyond measuring the simple individual experience, in order to capture the collective processes that structure social life in a municipality. Hence, even though this metric lies at the level of individual perception, (most) items ask respondents to focus and reflect on social goods and the expected social practices of the people in their location. Arguably, these items capture collective (as opposed to individual) doings, in the sense that they refer to the collective action that constrains individual behaviour in the locality (see Chapter 1).⁶ The items try to measure the local practices that give structure and dynamism to shared life. This includes aspects such as the way people reproduce, modify, and/or give life to the way institutions work in practice. For instance, the indicator “People take the initiative when they have to solve problems in my locality”, in the

6 Some items are indeed directed towards the respondent’s individual experience as opposed to one’s perception about common social practices (e.g., “In my locality, the police protect *me*”). However, we think that in these few cases, the aggregation of responses provides a good proxy about the collective perception of, for example, the effectiveness of the police in the community.

dimension of Collective Agency Freedom, tries to measure the extent to which the population members value self-organising as a group in order to improve something in the locality. This indicator thus aims at capturing, through individual perception, a form of collective agency that goes beyond individuals, as it requires the common volition and shared action in the consecution of something valued collectively.

Second, the items aimed to assess the *structure* as well as the *dynamics* of the nexus of the common good in each of the dimensions (*Justice, Stability, Governance, Collective Agency Freedom*) aside from the dimension of 'Humanity' (which we briefly explain below). As mentioned above, the *structure* is measured by reference to the set of institutions that exist or the quality with which they are perceived to function in a municipality, such as laws, physical buildings, and existing legal support in relation to each of the dimensions. In turn, the *dynamics* of the nexus is gauged through dimensions and items assessing expected social practices in the common good of a municipality for each dimension (again, aside from the dimension of 'Humanity'). Moreover, the degree to which both of these aspects of a common good dynamic are present is, in turn, evaluated in relation to some 'basic social goods', which are considered as a 'minimal threshold [...] inherent to any nexus of the common good'. This minimum set of basic social goods that form part of any nexus of the common good in a municipality are five: Rule of Law, Work, Education, Culture, and Solidarity (see Chapter 1).

Put differently, each dimension has at least one item that measures the combination of the *structure* of the dimension with one or more of the basic common goods. For instance, for the dimension of Justice, the structural aspects refer to people's perception about equal opportunities in participating in the creation, valuation, and access to the benefits of the basic common good in question. In this sense, some items aim at capturing the relationship between the dimension (Justice) and the basic common good of 'Solidarity' in the structural aspect. One item, for example, tries to capture access to institutionalised forms of solidarity ("In my locality, there are places where people can go to get help (DIF, Red Cross, Church, etc.)").

Similarly, each dimension has at least one item that measures the combination of the *dynamic* aspect of the dimension with at least one (or more) of the basic common goods. For instance, for the same dimension

(Justice), the dynamic aspect refers to people's perception in terms of the way people treat each other. To capture the relationship between the dimension (Justice) and the basic common good of 'Solidarity' in its dynamic aspect, one item tries to capture the reciprocity among its members ("In my community, if someone is having a hard time, we organise to help him/her").

Moreover, to address the systemic emphasis of the nexus (even if partially), some items reflect the strength of the relationship between the dimensions and the way each dimension potentialises the other. For this, a number of individual items focus on capturing the two-way relationships between dimensions (e.g., Governance and Stability, Governance and Collective Agency, Governance and Justice, and vice versa). Take, for example, the two-way relationship between the dimensions of Governance and Stability. On the one hand, the governance of stability is measured by one item focused on the capacity of the municipal government to promote a dignified life for everyone in the locality in the long term ("The municipal government works to ensure that everyone can keep living in the community in the long term"). Reciprocally, on the other hand, another item tries to capture the stability of governance ("The programmes implemented by the municipal government have long-term benefits"). Hence, as mentioned before, this multidimensional metric is therefore composed of items that try to capture not only a dimension in isolation, but also the interconnection between dimensions and sub-domains (such as basic common goods).

Now, the Humanity dimension is treated differently (see Chapter 2). For this dimension, the metric drops the *structure/dynamic* division. This dimension is treated differently since it aims at capturing the extent to which the whole structure and dynamic of the nexus results in a socially virtuous way of living together in the community, which makes itself visible through a set of social virtues embodied in people's collective practices in a community. These social virtues include items related to freedom and responsibility, justice and solidarity, peace and concord, and others. Hence, items in the survey ask about the expected behaviour in the community in relation to these.

On the basis of the theoretical framework, the next subsections present the list of indicators of a metric of a common good dynamic.

Each subsection describes one of the dimensions. Each dimension, in turn, presents a table that includes information about: the list of items attributed to the dimension (column 1); and a justification/description of the purpose of each item (column 2).

I. Justice

The dimension of Justice (Table 1) captures the collective processes and institutions at play in a municipality through which people share common goods (in their valuation, production, and benefit). The dimension is measured in terms of equality of opportunity in the five basic common goods (i.e., structure), and in people's expectations about the common practices (i.e., how people treat each other) in the context of the other dimensions of the matrix (Governance, Stability, and Collective Agency Freedom).

Table 1. Justice: items and justification.

Item	Justification/Indicator of
J-I: Basic common good "Rule of Law"	
J1	In my locality, each person's rights are respected. - The rule of law understood as a basic common good.
J2	In my locality, the police protect me. - This question investigates the quality of the consensus that exists regarding the rule of law and the effective adherence to legality in the municipality.
J3	In my locality, public officials can be corrupted.
J-II: Basic common good "Work"	
J4	In my locality, work is valued. - Work understood as a basic common good, not only referring to the individual who works but to the whole community (both in the benefit created and their organization).
J5	Most people in my locality have work. - This question assesses the quality of the consensus that exists regarding work as a basic common good. It investigates the possibility of access to work.

Item	Justification/Indicator of
J-III: Basic common good “Education”	
J6	<p>In my community, we value that everyone can study.</p> <p>- Education understood as a basic common good, that is, as an institution that introduces children to a shared knowledge and a common rationality.</p>
J7	<p>In my locality, anyone can study, should he/she choose to do so.</p> <p>- This question investigates the value given to education in the community, as well as access to education.</p>
J-IV: Basic common good “Culture”	
J8	<p>My locality’s cultural traditions are respected by the majority.</p> <p>- Culture understood as a basic common good, that is, as a collective identity and a universe of shared meaning.</p>
J9	<p>In my locality, traditional sayings are understood by the majority.</p> <p>- These questions investigate the value given to culture, as well as the access to the semantic meaning of this culture.</p>
J-V: Basic common good “Solidarity”	
J10	<p>In my community, if someone is having a hard time, we organise to help him/her.</p> <p>- Solidarity understood as a basic common good, that is, as the needed unity and reciprocity among members of a community.</p>
J11	<p>In my locality, there are places where people can go to get help (e.g., DIF, Red Cross, churches).</p> <p>- These questions assess the value given to solidarity and the access to institutional forms of solidarity in the municipality.</p>
J-VI Justice and Governance	
J12	<p>In my locality, people are not forced to leave the municipality so as to secure their livelihood.</p> <p>- This question investigates the extension and distribution of the benefits of government action in the municipality.</p>
J13	<p>Municipal government programmes benefit the majority of the population.</p>
J-VII Justice and Agency	
J14	<p>In my locality, there are social groups that fail to gain access to power.</p> <p>- These questions investigate the existence and distribution of a collective agency.</p>

Item	Justification/Indicator of	
J15	In my locality, some groups have all the power.	- Measure the way in which power is distributed in the municipality.
J-VIII: Systematic exclusion		
J16	In my daily activities in the locality, I am frequently humiliated.	- This question investigates the presence of culturally accepted forms of exclusion and, therefore, invisible to the majority of the population.

Source: IPBC's team elaboration.

II. Stability

The dimension of Stability (Table 2) captures the permanence and transmission of the nexus of the common good. The *structure* of the nexus is measured through items that focus on the extent to which this structure, manifest in the five basic common goods, allows the transmission of humanity in the nexus. The *dynamics* of the nexus, in turn, captures the permanence of the three key elements of the dynamics of common good: Governance, Justice and Collective Agency Freedom. This permanence is measured through (a) the quality of the duration of local institutions (to all, to us, to the majority, or to some); and (b) the time projection of institutions (e.g., one, five, or ten years).

Table 2. Stability: items and justification.

Item	Justification/Indicator of	
S-I: Dignity and BCG "Rule of Law"		
S17	In my locality, when a thief is caught, we hand him/her over to the police.	- The instance of transmission is the judge which establishes rights and restores the dignity of the victim.
S18	In my locality, when someone is arrested, the police treats him/her with respect.	- The item measures the respect to the rule of law, correspondingly, the usurpation of the role of the judge when the population punishes thieves. - The item measures the capacity of the legal process to respect the dignity of the person arrested.

Item	Justification/Indicator of
S-II: Dignity and BCG "Work"	
S19	<p>I am proud to talk about my work with others.</p> <ul style="list-style-type: none"> - The dignity of work resides in the possibility I have of recognising myself in it, that is, recognising myself as a human in what I do. - The instance of transmission is the way in which the value of work is shared with others.
S-III: Dignity and BCG "Education"	
S20	<p>Attending school is important to be able to participate in the locality's social life.</p> <ul style="list-style-type: none"> - The transmission of dignity in school occurs as the acquisition of the knowledge that is socially valued by the community. - The question measures the importance of the acquisition of basic knowledge to be integrated/respected in the community.
S-IV: Dignity and BCG "Culture"	
S21	<p>I am proud of my community's culture.</p> <ul style="list-style-type: none"> - Culture transfers dignity to the extent that it gives access to a collective memory of our humanity. Culture constitutes a universe of meanings from which individuals construct their own identities.
S22	<p>The younger generations participate in my locality's traditions, customs, and festivities.</p> <ul style="list-style-type: none"> - The question assesses the population's rooting in a culture.
S-V: Dignity and BCG "Solidarity"	
S23	<p>When a family member or myself seeks help in a local institution, we are treated with respect.</p> <ul style="list-style-type: none"> - Solidarity in the form of the institutional support that exists in the municipality. Solidarity transmits dignity to the extent that it prevents the exclusion of vulnerable groups in the community. - The question assesses the way in which vulnerable people are treated in the municipality.
S-VI: Stability and governance	
S24	<p>The programmes implemented by the municipal government have long-term benefits.</p> <ul style="list-style-type: none"> - The question investigates the quality of social time created by the political governance of the municipality in terms of extension. - Measures the time extension of government action.

Item	Justification/Indicator of
S-VII: Stability and justice	
S25	<p>If I buy land or a house, I am confident that the government will respect my property title in the future.</p> <p>- The questions examine the quality of the social time created by the legal system in terms of extension.</p>
S-VIII: Stability and agency	
S26	<p>Most associations in my locality have existed for a long time (for example: "mayordomía", "jornales", parent association, "ejido" groups).</p> <p>- The questions investigate the quality of the social time that the population can count on to project collective actions, both in extension and in inclusion.</p>
S27	<p>The members of associations meet frequently (for instance: "mayordomía", "jornales", parent association, "ejido" groups, etc.).</p>

Source: IPBC's team elaboration.

III. Governance

The dimension of Governance (Table 3) captures whether the basic common goods in a municipality are governed as common goods or not. Put differently, the focus is on whether the basic common goods are placed at the service of the community as a whole (for the good of all and everyone) and not co-opted by certain groups. The structure of the nexus is measured through items that assess the quality of the management, organisation and administration of the common goods by the local authorities and civil society. The dynamics of the nexus is captured through items that evaluate the capacity of political governance to serve the common good. Four areas of quality are studied: authority of the governance, efficiency of the governance, conflict resolution and generation of consensus.

Table 3. Governance: items and justification.

Item	Justification/Indicator of
G-I: Governance of the BCG “Rule of law”	
G28 In this locality the municipal administration is at the service of the majority.	<ul style="list-style-type: none"> - The governance of the rule of law as a basic common good is verified by the effective guarantee of the legality for all. - The question revolves around: who does the law serve?
G-II: Governance of the BCG “Work”	
G29 In my locality, most people pay taxes.	<ul style="list-style-type: none"> - The governance of work as a basic common good is verified if individual work also contributes to the wellbeing of the entire community.
G30 The government strives to improve workers’ conditions.	<ul style="list-style-type: none"> - The question revolves around the effectiveness of tax redistribution in the community.
G-III: Governance of the BCG “Culture”	
G31 The government of my locality actively promotes the creation and maintenance of public spaces such as parks, squares and streets.	<ul style="list-style-type: none"> - Culture characterises, among other things, the way in which we live together. The construction of public space as a space of common use reveals the management of culture as a common good.
G32 In my locality, most people take care of public spaces such as parks, squares, and streets.	<ul style="list-style-type: none"> - The questions investigate the construction and care of public space in a locality.
G-IV: Governance of the BCG “Solidarity”	
G33 The government provides the conditions for effective solidarity to exist among the citizens of my locality.	<ul style="list-style-type: none"> - Solidarity in the sense of the forms of mutual help that exist in the community. - Measures the way in which mutual help can extend to all members of the community.
G-V: Governance of the BCG “Education”	
G34 In my locality, the government works so that everyone can finish high school.	<ul style="list-style-type: none"> - Organisation of education as a common good. - Measures the political will so that all complete compulsory secondary schooling.

Item	Justification/Indicator of
G-VI: Authority of the political governance 1	
G35	<p>In my locality, the government's authority is respected.</p> <ul style="list-style-type: none"> - Authority in the sense of immediate and obvious recognition of the power of the government (recognition as something independent from legitimacy). - Measures the degree of authority that the population recognises in the municipal government.
G-VII: Authority of the political governance 2	
G36	<p>The municipal government works for the good of the majority.</p> <ul style="list-style-type: none"> - Authority in the sense of the municipal government's efforts to work for the common good of the entire population. - This question investigates if the authority of the government is linked to its search for the common good.
GP-VIII: Governance and efficiency	
G37	<p>When someone takes office, he/she complies with the proposed government plan.</p> <ul style="list-style-type: none"> - Efficiency in the sense that the municipal government really reaches the proposed projects. - The question measures the degree of perception by the population of the efficiency of municipal projects.
G-IX: Governance and conflict resolution	
G38	<p>The government has the will to solve conflicts between different local groups.</p> <ul style="list-style-type: none"> - Conflict resolution indicates the government's ability to mediate and resolve tensions among the various groups in the municipality, ensuring a minimum cohesion between different social actors (cohesion of the nexus). - The question measures the ability of the government to maintain cohesion between social actors.
G-X: Governance and consensus building	
G39	<p>The municipal government is able to reach agreements that benefit the entire community.</p> <ul style="list-style-type: none"> - The creation of consensus indicates the ability of the government to create consensus in view of the common good. - Measures the government's capacity to increase the cohesion of the nexus of common good.

Item	Justification/Indicator of
G-XI: Governance of justice	
G40	<p>The municipal government seeks to ensure that everyone has the same opportunities in the community.</p> <p>- Active search of justice as a goal of the municipal government.</p> <p>- The question captures the effort placed by the municipal government on promoting equal opportunities.</p>
G-XII: Governance of the stability	
G41	<p>The municipal government works to ensure that everyone can keep living in the community in the long term.</p> <p>- The active search for stability as a goal of the municipal government.</p> <p>- The question measures the effort placed by the municipal government on the promotion of a dignified life for everyone in the long term.</p>
G-XIII: Governance of agency	
G42	<p>The government of my municipality listens to us.</p> <p>- Organisation of the political agency as a common good.</p>
G43	<p>I can participate in the decisions of my municipality.</p> <p>- The question revolves around the way in which effective participation of the population is promoted by the governance.</p>

Source: IPBC's team elaboration.

IV. Collective Agency Freedom

The dimension of Collective Agency Freedom (Table 4) answers the question: 'what determines the quality of collective agency in a municipality?' It measures, on the one hand, the dynamic aspect of collective agency, that is, the capacity of the local population to act together in view of their future. This capacity to self-organise can be captured through (a) the value given to the capacity to self-organise in the community; (b) the legal possibility to self-organise; (c) the capacity to generate consensus around a common goal; (d) the capacity to self-govern in the consecution of a common goal; and (e) the capacity to generate synergy with other organisations to reach a common goal.

On the other hand, it measures the organisation/structure of collective agency, which can be observed through the existence of organisations that give structure to community life and its quality.

Hence, the items related to this aspect measure the capacity of the existing collective agency in the municipality to generate dynamics that promote the common good. This can be inferred through three criteria: (a) the freedom of agency in these organisations; (b) the possibility of universalising the shared benefits generated by these organisations; (c) the quality of the existing relations between organisations.

Table 4. Collective Agency Freedom: items and justification.

Item	Justification/Indicator of
A-I. Agency and the value of self-organization	
A44	In my locality, it is valued that people organise themselves to solve their problems.
A45	People take the initiative when they have to solve problems in my locality.
A-II. Agency and the capacity of consensus	
A46	The neighbours can reach agreements when we have a common problem.
A47	The neighbours know how to organise ourselves to solve a common problem.
A-III. Agency and the legality of self-organization	
A48	The laws often prevent us from solving local problems.
A-IV. Agency and efficient governance	
A49	Most of the time, the neighbours achieve the goals we set for ourselves.
A-V. Agency and the creation of synergy	
A50	When we face difficult problems, in my community we can get support from other institutions.

Item	Justification/Indicator of
A-VI. Quality of Agency: Freedom	
A51	I can express my opinions in the groups wherein I participate.
	- Measures what degree of personal freedom exists in the common commitment.
A-VII. Quality of Agency: Universalization	
A52	Most of the groups in my community contribute to the common good.
	- Measures the possibility of extending to all, the common benefits generated by organisations.
A-VIII. Quality of Agency: Relationships	
A53	Cooperation between the groups in my locality is possible.
	- Measures the existing degree of synergy between organisations
A54	The groups in my locality cooperate with the government.

Source: IPBC's team elaboration.

V. Humanity

The dimension of Humanity (Table 5) refers to the social behaviours and expectations that emerge in the population as a result of the common good dynamics. That is, what are the social expectations in the community about the behaviours that express humanity. These can be assessed through the expectations of standard behaviour in the community, including (a) freedom and responsibility; (b) justice and solidarity; (c) peace and concord; (d) prudence and magnanimity; (e) resilience and courage; (f) rationality and wisdom.

Table 5. Humanity: items and justification.

Item	Justification/Indicator of
H-I. Freedom and responsibility	
H55	The people in my locality demand that I am responsible for my actions.
	- Freedom is verified by the collective expectation of responsibility towards oneself, towards their actions and towards others.

H56	The people in my locality get upset if I do not keep my promises.	- The question measures the level of standard behaviour required in terms of freedom and responsibility in the municipality.
H-II. Justice and solidarity		
H57	People in my locality get upset if I fail to treat others kindly and respectfully.	- Justice is verified by the collective expectation of honest and just behaviour by others.
H58	People in my locality get upset if I do not do the right thing.	
H59	In my locality, those who do not have solidarity with others are frowned upon.	- Solidarity is verified in the collective expectation of solidarity with others.
H60	In my locality, people are honest.	
H-III. Peace and concord		
H61	In my locality, anyone can go out by day without fear.	- Peace is verified in the absence of violence and reciprocal trust.
H62	People in my locality usually solve conflicts peacefully.	- Concord is verified in the search for harmony and comprehension.
		- The questions measure the level of standard behaviour required around peace and concord in the municipality.
H-IV Prudence and magnanimity		
H63	People in my locality get angry if I do not think before acting.	- Prudence is verified in the ability to prevent, as well as in the ability to distinguish and do good.
H64	People in my locality do not tolerate when someone is mean to others.	- Magnanimity is verified in the capacity to constantly expect the best from people.
H65	People in my locality expect the best from me.	- The questions measure the level of standard behaviour required in terms of prudence and magnanimity in the municipality.

H-V. Resilience and courage

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|-----|---|--|
| H66 | People in my locality expect me to be strong when I suffer some misfortune. | - Resilience is verified as the capacity to withstand the shocks of life. |
| H67 | People in my locality expect others to prove their courage in life. | - Courage is verified as the ability to stand firm in one's duty even in the face of danger.
- The questions measure the level of standard behaviour required in terms of resilience and courage in the municipality. |

H-VI. Rationality and wisdom

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|-----|--|--|
| H68 | Most people in my locality express their opinions clearly. | - Rationality is verified in the capacity to explain actions and decisions and the capacity to discuss rationally. |
| H69 | When talking about important topics, the people in my locality ask that it be done in a serious and objective way. | - Wisdom is verified in the capacity to deploy an accurate and intelligent practical judgement. |
| H70 | People in my locality expect me not to make the same mistake twice. | - The questions measure the level of standard behaviour required in terms of rationality and wisdom in the municipality. |
| H71 | People in my locality know how to reconcile after a conflict. | |
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Source: IPBC's team elaboration.

4. Discussion and Future Improvements

In this section, we would like to offer some general reflections/questions about the metric of the practical common good approach presented above. To begin with, we would like to point out that in a world in which the development of new indicators of social progress/development abounds, this metric has the potential to be much more than a simple alternative to other indicators on progress, wellbeing, or development. In fact, rather than being an alternative, it seems to us that it paves the way towards a new list of indicators interested in processes, actions, and

complexity that can complement existing outcome-oriented measures. By shifting the focus of analysis to indicators aiming at capturing institutionalised practices of the local population (in structure and actions), the metric sheds light on the complex social settings within which individuals act, think and choose, and their relevance for understanding the outcomes that societies produce.

People's positive and engaging reactions to the survey in initial pilot applications, as well as their applications to assess different social situations, attest to the significance of this information for people's lives and their localities. Consequently, data produced by this metric will be crucial for informing decision-makers about local social processes, institutions, and their interaction that promote or hinder a common good dynamic. This information cannot but be fundamental for identifying key areas of opportunity and strengths present in the local community (e.g., quality of social ties, organisation skills, knowledge of existing social institutions, etc.) from which to build up a plan of action that promotes a community-driven development towards the common good of living well together.

Despite these welcomed points however, there are some questions, which, although we do not aim to respond to them here, need to be asked and reflected upon to clarify and improve the metric. First, some general questions may arise in relation to the theoretical model and its dimensions. Even if there is a theoretical framework underlying the metric, the criteria for selecting the dimensions are still insufficiently clear. For instance, while we do not dispute the selection of the five normative dimensions already included in the model, one may wonder why other dimensions (or other basic common goods) are not included. One could think that a comprehensive notion of the common good would include, or discuss more explicitly, social concerns such as peace, security, the environment, and the economy, among others. Of course, we grant that the model may indirectly touch upon these concerns and that any metric needs to be as simple and parsimonious as possible, yet an explicit reference to the reasons behind the components of the metric would be welcome.

The second concern is related to the simplicity of the items of the survey. It is desirable that a questionnaire be sure that its items are easy to interpret and clearly understood by the respondent. Although the presented survey already went through a long process of refinement,

the survey remains complex in at least five areas. One is the inherent complexity of the statements themselves. The survey asks respondents to think beyond their individual experience in order to reflect on their social world and its common practices (e.g., “In my locality, it is valued that people organise themselves to solve their problems”). While common practices may be identifiable to people after reflection, the dynamics of expected patterns of social behaviour and their influence in the social world tends to be unconscious and difficult to pin down explicitly. A subsequent issue that adds to the inherent complexity of the items is the composition of the statements. Several statements in the metric refer to multiple phenomena at the same time. For instance, the statement “The municipal government is able to reach agreements that benefit the entire community” may direct attention towards both the ability of the government to generate consensus *or* to the resulting benefits of the agreement, *or* to the combination of the two ideas (which is the intention of the question).

This leads to difficulties in interpreting responses. This can be problematic, on the one hand, for composite statements like the latter (is the data shedding light on the ability of the government to generate agreements? Or is it about the benefits in society? Or is it about the ability to generate consensus that at the same time results in a benefit for the entire community?). On the other hand, because even if it is not a composite statement, we do not really know what is behind participants’ responses. This is more salient if we want to compare responses between groups. For instance, if we find that women’s answers to the statement “Most people in my locality have work” were lower than that of men, we do not know what these lower responses indicate. Are women responding based on their individual experience (i.e., women have less access to work)? Or are they responding based on what women perceive around their community (this is the original intention of the item)? If the latter, do they perceive that there is less work available for women in particular, or in general for the population as a whole (and why might this be different from the men’s perception?) In other words, the challenge is that we can only know what women perceive this feature differently, but we cannot be sure about what, from their perspective, the exact problem is regarding access to employment in the municipality.⁷

7 Note that these concerns may also complicate the statistical analysis of the results.

Second, a related, but somehow distinct concern in relation to the items of the metric is the fact that statements aim at measuring people's perceptions about social phenomena in their localities that contain normative inclinations. In other words, the items are associated with desired common behaviours and processes within the locality, and how individuals perceive these. Although researchers have been testing self-reported items since the 1960s (see Zapf 2000), they have been contested for their potential to be influenced by social desirability biases and adaptive preferences (e.g., Kahneman and Tversky 1984; Frederic and Lowenstein 1999; Gasper 2007). Social desirability bias occurs when people answer survey questions based on what they think is expected from them by the researcher or what they themselves think is the ideal behaviour in their locality, instead of what actually occurs in the locality. In turn, adaptive preferences reflect the possibility of people adapting to positive or negative life circumstances. Hence, social desirability and adaptive preferences could result in data that portray the locality more positively than it is actually experienced. This can be especially problematic if the items originally contain normative values of what the desired practice of common good in the locality for a specific dimension is.⁸

Third, when metrics are used as a 'diagnostic tool' to inform social actors about social priorities in the locality, one may also worry about the malleability and the temporality of the phenomena being measured. What we are questioning here is the possibility of changing common social practices, which are established patterns of behaviour embedded in the culture of a certain population, through social policies; and, we could also ask about the timeframe that this change may take. These questions are relevant because they raise the query about the correct time for applying a follow-up survey to measure possible changes in the common dynamic of a municipality, for example. Similarly, when designing metrics to be of use for policy actors, we also need to think about indicators that can shed light on potential courses of action for policy-making and thus on indicators that capture social problems that can be modified by policy interventions.

8 For instance, in the application of the survey in two different municipalities (Atlixco and San Andrés Cholula), participants tended to respond more positively to statements related to people's behaviour than to those related to the municipal government's actions (see papers in RISS special issue 2020).

Fourth, this type of comprehensive metrics also makes explicit the tradeoffs associated with the choice of statistical tools available to construct the model, such as Factor Analysis, Principal Component Analysis or Structural Equation Modelling. Statistics such as the latter rely on the amount of variance shared by the items in order to find commonalities between them. Hence, the fact that some of the items of this metric capture different dimensions simultaneously, due to the interconnections of the model, makes it more difficult for these statistical tools to discriminate between dimensions, thereby lowering the quality of the metric based on the reliability analysis offered by these tools. In other words, it is difficult to reconcile the complexity of the metric with the assumptions and requirements behind the statistical tests.⁹ However, sometimes these tradeoffs need to be carefully considered and evaluated by researchers when they are interested in constructing more comprehensive, interdependent, and multidimensional measures that capture the complexity of human existence.

A fifth, and last, reflection relates to the difficulty of applying this kind of metric to very diverse audiences. The items of the metric presented here are complex and require a fair amount of cognitive reflection to be answered. Some of them might also require some degree of knowledge and experience about how the local government works, how neighbours interact and act together, and the values of the locality as a whole. Additionally, some items require basic knowledge of the abstract lexicon such as 'laws', 'social programmes', and 'property title'. This could increase the difficulty of applying this survey to individuals who have not participated in different public spheres in their localities, nor kept a household, or those who do not have a certain level of education. This is particularly relevant if the metric will be applied in diverse populations, including those municipalities with indigenous and non-indigenous backgrounds. Translation issues are also relevant here, since the interpretation of the meaning of survey items might vary for people whose mother tongue is not Spanish.¹⁰ Hence, issues of meaning, interpretation and translation need to be taken into account when comparing results across municipalities.

9 See e.g., Ramírez (2021) for a similar experience with a multidimensional model of psychosocial wellbeing and a discussion on this.

10 See the Appendix for the Spanish version of the survey.

To close the section, we would like to point out that while these concerns may not be trivial and perhaps more reflection about them is required, we also recognise that the extent to which these previous points are relevant to the metric is a matter of further empirical investigation.

Conclusion

In this chapter, we have presented the rationale, the process, and the structure of the metric developed by the IPBC of Puebla, México to measure the common good dynamics of a municipality. The elaboration of the indicators was the result of a research project that received feedback from prestigious experts, local specialists, NGOs, public officials, and researchers. It was carefully designed to reflect the theoretical framework behind and the common requirements of survey indicators, but also to obtain and include the feedback of potential respondents of the survey through cognitive interviewing. Much reflection has gone into the construction of this metric. We have recognised the many trade-offs involved in the process, and made decisions to the best of our abilities. With this chapter, we wish to make these decisions and their potential implications for the final form of the survey and the resulting data explicit.

We also argued that the new information that this measure of common good will offer to municipal governments, NGOs, researchers, and decision-makers can facilitate the adoption of better-informed policies that take into account the dynamics and structure of the common good produced by the citizens of a municipality. In fact, the initial process of constructing the indicator has already had concrete effects, since it has already encouraged the collaboration of municipal governments in recollecting the data and compromising in order to take the results into account in their municipal development plans.

Overall, we can say that the theoretical framework and the metric presented in this book already provide valuable contributions for the purpose of bettering the measurement of development processes at the local level and the information that governments use to make better policy decisions. However, this is for researchers, governments, policy actors, and, more importantly, for people themselves to decide. Hence, the main intention of this chapter is to promote and encourage more and better discussion in this direction.

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Appendix

Instrument's questions to measure the common good dynamics in original language (Spanish).

Ítem

- J1 En mi localidad, los derechos de cada persona son respetados.
- J2 En mi localidad, la policía sirve para protegerme.
- J3 En mi localidad, se pueden corromper los funcionarios públicos.
- J4 En mi localidad, se valora trabajar.
- J5 En mi localidad, la mayoría tiene trabajo.
- J6 En mi comunidad es importante que todos tengan la posibilidad de estudiar.
- J7 En mi localidad, cualquier persona puede estudiar si así lo decide.
- J8 Las tradiciones culturales de mi localidad son respetadas por la mayoría.
- J9 En mi localidad, los refranes los entienden la mayoría.
- J10 En mi comunidad, si alguien la pasa mal nos organizamos para ayudarlo.
- J11 En mi localidad, hay lugares donde la gente puede acudir para recibir ayuda (DIF, Cruz Roja, Iglesias, etc.).

Ítem

- J12 En mi localidad la gente no necesita dejar el municipio para poder vivir.
- J13 Los programas de los gobiernos municipales benefician a la mayoría de la población.
- J14 En mi localidad hay grupos sociales que no tienen acceso al poder.
- J15 En mi localidad hay algunos grupos sociales que tienen todo el poder.
- J16 En mis actividades diarias en la localidad, soy frecuentemente humillado.
- S17 En mi localidad cuando se atrapa a un ladrón lo entregamos a la policía.
- S18 En mi localidad cuando alguien es arrestado, la policía lo trata con respeto.
- S19 Me enorgullece hablar de mi trabajo con otros.
- S20 Es importante haber ido a la escuela para participar en la vida social de la localidad.
- S21 Me siento orgulloso de la cultura de mi comunidad.
- S22 Las generaciones más jóvenes participan en las fiestas, costumbres y tradiciones de mi localidad.
- S23 Cuando yo o algún familiar buscamos ayuda de una institución en la localidad, somos tratados con respeto.
- S24 Los programas del gobierno municipal tienen beneficios de largo plazo.
- S25 Si compro un terreno o una casa, tengo confianza que el gobierno respetará mi título de propiedad a futuro.
- S26 La mayoría de las asociaciones de mi localidad existen desde mucho tiempo (Por ejemplo: mayordomía, jornales, sociedad de padres de familia, grupos ejidales, etc.).
- S27 Los miembros de las asociaciones suelen reunirse con frecuencia. (Por ejemplo: mayordomía, jornales, sociedad de padres de familia, grupos ejidales, etc.).
- G28 Considero que en esta localidad la administración municipal está al servicio de la mayoría.
- G29 En la localidad, la mayoría paga impuestos.
- G30 El gobierno se esfuerza para que los trabajadores tengan mejores condiciones laborales.
- G31 El gobierno de mi localidad promueve de manera activa el mantenimiento y la creación de espacios públicos como parques, plazas y calles.
- G32 En mi localidad la mayoría cuida los espacios públicos como parques, plazas y calles.
- G33 El gobierno crea las condiciones necesarias para que exista una solidaridad efectiva entre los ciudadanos de mi localidad.

Ítem

- G34 En mi localidad el gobierno hace el esfuerzo para que todos terminen la preparatoria o bachillerato.
- G35 En esta localidad se respeta la autoridad del gobierno municipal.
- G36 El gobierno municipal trabaja para el bien de la mayoría.
- G38 El gobierno tiene la voluntad de resolver conflictos entre diferentes grupos de la localidad.
- G39 El gobierno municipal es capaz de generar acuerdos que benefician a toda la comunidad.
- G40 El gobierno municipal busca que todos tengan las mismas oportunidades en la comunidad.
- G41 El gobierno crea las condiciones necesarias para que nadie tenga que dejar la localidad para vivir.
- G42 El gobierno de mi municipio nos escucha.
- G43 Puedo participar en las decisiones de mi municipio.
- A44 En mi localidad, se valora que la gente se organice para resolver sus problemas.
- A45 La gente toma iniciativas cuando se tienen que resolver problemas de mi localidad.
- A46 Los vecinos logramos ponernos de acuerdo cuando tenemos un problema común.
- A47 Los vecinos sabemos organizarnos para solucionar un problema común.
- A48 Las leyes nos impiden frecuentemente dar solución a problemas locales.
- A49 La mayoría de las veces, los vecinos logramos los objetivos que nos proponemos.
- A50 Cuando nos enfrentamos a problemas difíciles, en mi comunidad podemos conseguir el apoyo de otras instituciones.
- A51 Puedo expresar mis opiniones en los grupos en los que participo.
- A52 La mayoría de los grupos de mi comunidad contribuyen al bien común.
- A53 Es posible la cooperación entre los grupos de mi localidad.
- A54 Los grupos de mi localidad cooperan con el gobierno.
- H55 La gente de mi localidad exige que me haga responsable de mis acciones.
- H56 La gente de mi localidad se molesta si no cumplo con mis promesas.
- H57 La gente de mi localidad se molesta si no trato a los demás de manera cordial y respetuosa.
- H58 La gente de mi localidad se molesta si no hago lo correcto.
- H59 En mi localidad, se ve mal a la gente que no es solidaria con los demás.
- H60 En mi localidad, la gente es honesta.

Ítem

- H61 En mi localidad, cualquier persona puede salir de día sin temor.
- H62 La gente de mi localidad acostumbra a resolver conflictos de manera pacífica.
- H63 La gente de mi localidad se enoja si no pienso antes de actuar.
- H64 La gente de mi localidad no tolera que una persona sea mala onda con los demás.
- H65 La gente de mi localidad espera lo mejor de mí.
- H66 La gente de mi localidad espera que yo sea fuerte cuando sufro alguna desgracia.
- H67 La gente de mi localidad esperan de los demás que hagan prueba de valor en la vida.
- H68 La mayoría de las personas de mi localidad, expresa sus opiniones de manera clara.
- H69 Cuando se habla de temas importantes, la gente de mi localidad pide que se haga de manera seria y objetiva.
- H70 La gente de mi localidad espera que yo no cometa dos veces el mismo error.
- H71 La gente de mi localidad sabe reconciliarse después de un conflicto.

